



THREADLESS WORKSHOP INTRODUCTION

Hey, art and design educators!

Threadless Workshop is a fun, innovative, free project where students design, critique, and vote on t-shirt designs. It's a project that not only promotes student creativity and collaboration, but it also fits within the national standards of art education. It can be used in all classrooms and for students of all ages and experience levels.

How does it work?

- Students create an original design for a t-shirt (the details are up to you: theme, design specifications, as a group or individual project).
- The class critiques the designs and gives each design a score.
- The student with the top scoring design will receive a Threadless Gift Certificate!
- Once the assignment is complete, students can upload their design to the Threadless site and may have that design put in the running for our ongoing design challenge. That way, their design may actually be printed!

Check out our nifty resource kit:

- A To-do Checklist
- Submission Kit with tee templates
- Critique Questionnaire (guide for setting up a critique session)
- Voting Spreadsheet (helps you keep track of voting - also available in .xls format)
- Feedback Form (You'll get a \$25 Threadless thank you gift certificate if you fill out the feedback form and send it to us!)

Download the kit!

<http://www.threadless.com/make/more>

Fill out the form to get started or email us at workshop@threadless.com for more info!

** Please note that neither Threadless nor any teacher can legally force their student(s) to create a Threadless user account during the assignment, but we encourage students to check out the Threadless site for inspiration!*